



Partnership for Reviving Routine  
Immunisation in Northern Nigeria;  
Maternal Newborn and Child Health Initiative

## RESULTS OF A KNOWLEDGE, ATTITUDES AND PRACTICES STUDY ON MATERNAL, NEWBORN AND CHILD HEALTH

This fact sheet looks at the changes in maternal, newborn and child health knowledge, attitudes and practices that resulted from implementation of a community engagement approach by PRRINN-MNCH and its partners in three states in Northern Nigeria between late 2009 and early 2011. The states were Zamfara and Katsina in the north west and Yobe in the north east. The changes in knowledge, attitudes and practices that took place in the intervention communities were captured by two quantitative surveys: a baseline survey carried out in November 2009 and an endline survey, carried out in February and March 2011. A total of 2,304 respondents were interviewed for the baseline survey and 2,922 respondents were interviewed in the endline survey.

The surveys showed that significant improvements in awareness and positive changes in health-seeking behaviour occurred as a result of the community engagement approach. Positive changes were identified in the following:

- Access to information on maternal danger signs
- Knowledge of maternal danger signs
- Preparedness for a maternal emergency
- Utilization of community emergency maternal health care systems
- Knowledge of the benefits and timing of ANC visits
- Knowledge of newborn danger signs
- Knowledge of clean delivery practices
- Knowledge of the immunization schedule
- Uptake of immunization



In addition:

- A small increase in facility deliveries was recorded in two states (Zamfara, Yobe)



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- Respondents perceived that significant shifts in MNCH-related social norms had occurred at community level
- Far greater interaction on MNCH related issues between different sub-groups within the community was taking place by the time of the endline survey

## HEADLINE RESULTS OF PRRINN-MNCH KAP SURVEY

